



PRES HOUSE



ANNUAL REPORT 2023-2024



2023-2024

FROM THE PRESIDENT OF THE BOARD AND THE EXECUTIVE DIRECTOR

Dear Pres House Alumni, Friends, and Supporters,

We are pleased to share with you the 2024-25 Pres House Annual Report. This year marked a special milestone for Reverends Erica Liu and Mark Elsdon who celebrated 20 years of ministry at Pres House. We are so grateful for the many alumni, board members, donors, and friends of Pres House who attended the April celebration and made special gifts to the 20 Year Anniversary Fund.

This year, we have organized the annual report around the three core program areas of Pres House: the campus church, Pres House Apartments, and Candid. We carry out our core mission of promoting the spiritual, emotional, and intellectual growth of students at the University of Wisconsin-Madison through each of these program areas. More than 400 residents and students are engaged in these programs in a typical week, and we served more than 1000 students over the school year.

The Pres House **campus church community** has existed in some form since 1907. Central to Pres House programming is weekly Sunday worship and dinner. This year brought a new focus on movement-based spirituality when Allison Lounge was converted into a dojo space that now hosts Embodied Faith classes, yoga, taekwondo, and other movement-based spiritual practices. Students talked a lot at the end of the year about how meaningful these new experiences were for them in experiencing God in their life. Pres House church participants also took an international Break With a Purpose trip for the first time in many years, to Nicaragua, and 17 students preached in worship over the year.

The **Pres House Apartment community** continues to be a truly special home for students. It is not just a place to lay one's head after a long day of class, but a supportive and encouraging experience of purposeful living. More than 90% of residents would recommend Pres House Apartments to a friend and were involved in some kind of Pres House programming activity in the building. More than 120 residents (55%) received scholarship money and participated in one of seven purposeful living programs. We have given away almost \$1 million in scholarships since opening the Pres House Apartments.

Candid is our newest program area. It is focused on student health and wellness. Led by Ginger Morgan, a certified health coach and member of the Pres House staff team for 12 years, Candid aims to engage students from the apartments, church, and the wider campus in wellness support and programming. Through one-on-one health coaching, monthly workshops, and Candid Circles small groups, 96% of Candid participants made significant progress on wellness goals in their life this year. You'll find more information about programs and outcomes from Candid and the other programming areas in the rest of this report.

This fall brings with it some changes to the staff team at Pres House. This is the last annual report that I (Mark) will be putting together as I am stepping down from my position at Pres House at the end of 2024. It has been my greatest professional joy to serve for more than two decades as pastor and director at Pres House. I am humbled to have learned so much, given so much, and been a part of so much. I'm especially grateful for the relationships I've had with you, the Pres House family. As of September 1st, Rev. Erica Liu has expanded upon her 20 years of leadership at Pres House and is now our Executive Director and Pastor. Her experience, insight, and leadership will be an inspiring and steady hand guiding Pres House into the next chapter.

We are also excited to celebrate Nii Addo Abrahams who was ordained in a special service at Pres House on October 6th. Nii Addo continues in his role working with students in the Pres House church community as our Associate Pastor for Campus Ministry. Congrats Nii Addo!

The people and spirit of Pres House are truly something extraordinary. Pres House exists because of all of you: our donors, alumni, board members, students, and friends. Pres House IS all of you. Please enjoy reading the ways in which your engagement with Pres House has borne fruit in the lives of students in the past year. We sincerely appreciate your connection to Pres House and encourage you to contact us with any questions or comments.

Gratefully,

Rona Neri

2023-24 President of the Board of Directors

Rev. Mark Elsdon

Outgoing Executive Director

Rev. Erica Liu

Pastor and Executive Director





CAMPUS CHURCH

HIGHLIGHTED PROGRAMS

- Weekly Sunday worship
- Weekly small groups
- Break With a Purpose Trip to Nicaragua
- Embodied Faith movement-based spirituality in the new dojo space
- Fall and Winter Retreats
- Pastoral care and counseling



HIGHLIGHTED OUTCOMES

96%

**OF CHURCH PARTICIPANTS
LEARNED OR TRIED SOMETHING
NEW IN THEIR SPIRITUAL LIFE
THROUGH PRES HOUSE**

“I tried embodied faith this year and it reshaped the way I think about how we practice faith.”

100%

**OF CHURCH PARTICIPANTS MADE
AT LEAST ONE NEW FRIEND
OR MEANINGFUL CONNECTION
AT PRES HOUSE**

“I love eating together with people at Pres House. Whether that’s Sunday dinners or getting a bite to eat in the middle of studying. It never fails to make me feel more connected.”

96%

**OF CHURCH PARTICIPANTS
REPORTED THAT PRES HOUSE
HELPED THEM INCREASE THEIR
CAPACITY TO INTERACT WITH
PEOPLE DIFFERENT FROM THEM**

“This community is made up of such a diverse group of people with different backgrounds, beliefs, and lifestyles so being able to learn from them as well as learn about their different perspectives was really amazing.”

17

**STUDENTS PREACHED
IN SUNDAY
WORSHIP THROUGHOUT
THE YEAR**

“I tried preaching for the first time and that has really changed my view on that spiritual discipline, and helped me see the utility of writing out what I believe.”

CHURCH STAFF



Rev. Erica Liu,
Pastor and
Executive Director



Rev. Nii Addo Abrahams
Associate Pastor for
Campus Ministry



preshouse.org



PRES HOUSE APARTMENTS

HIGHLIGHTED PROGRAMS

- Seven purposeful living communities including:
Scholars, Community Engagement Opportunities,
Micro-Communities, Facets, Future Focus,
Next Step, Candid Corps
- Monthly dinners
- Weekly afternoon tea
- Service outings
- Special events
- Roommate agreements
- Individual support



HIGHLIGHTED OUTCOMES

90%
OF RESIDENTS WOULD
RECOMMEND PH APARTMENTS
TO A FRIEND

“I loved the monthly community dinners, Friday bagels, and pumpkin carving. And the free food during finals week was so nice and really made the week so much better.”

91%
OF RESIDENTS PARTICIPATED
IN A PH APARTMENTS
PROGRAM THIS YEAR

“I enjoyed getting to be around new people. The community service aspect of the Scholars program was also incredibly valuable and helped contribute positively to the community.”

2/3
OF RESIDENTS REPORTED AT
LEAST DOUBLING THE NUMBER OF
PEOPLE THEY KNEW IN THE
BUILDING FROM FALL TO SPRING

“The Micro-Community program allowed me to be more vulnerable. I had the opportunity to share the experience of Holi with my roommates and the wider PH Apartment community, which made me feel represented and valued.

I also learned more about my roommates’ values and family dynamics...which helped me understand them and what happiness at home looks like.”

100%
OF THE 120 PARTICIPANTS IN
SEVEN PURPOSEFUL LIVING
COMMUNITIES REPORTED THAT THE
PROGRAM BENEFITTED THEM

“I started thinking about things I’ve never thought about before. I started to expand my social circles and completed several hard things that I may not have done without participating in this program.”

PH APARTMENTS STAFF



Rev. Manato Jansen
Director of Residential
Community



Allyson Mills
Coordinator of Residential
Programs



phapts.com

CANDID

HIGHLIGHTED PROGRAMS

- Candid Circles/Corps: small groups of students supporting each other with wellness goals
- One-on-one health coaching with a certified health coach
- Health and wellness workshops on time management, stress, procrastination, mental health, relationships, and more
- Blog posts with health and wellness content geared toward college students

CANDID STAFF



Ginger Morgan
Director of Candid

HIGHLIGHTED OUTCOMES

96%

**OF PARTICIPANTS
WOULD RECOMMEND
CANDID TO A FRIEND**

“What surprised me most about my experience in Candid Corps was the depth of self-discovery and personal growth I achieved. I was also pleasantly surprised by the strong sense of community and support from fellow members, which played a crucial role in my journey. The genuine connections and shared experiences made the process of addressing my challenges more enriching and impactful than I initially expected.”

96%

**OF CANDID
PARTICIPANTS MADE
PROGRESS ON
PERSONAL WELLNESS
GOALS THAT WAS
“SIGNIFICANT”
OR “EXCEEDED
EXPECTATIONS”**

“I’m most proud of my ability to be more kind to myself. I used to be really negative towards myself when things didn’t turn out quite as I planned, and I’ve learned that self-directed negativity does not motivate me to do better. Through Candid, I’ve learned to change my way of thinking especially when outcomes don’t turn out the way I want it to.”

85%

**OF CANDID
PARTICIPANTS CAN
IDENTIFY A NEW
WELLNESS STRATEGY
OR SKILL THAT THEY
WILL CONTINUE**

“I’m most proud of using strategies to make sure I prioritize the right things and don’t feel paralyzed when I’m overwhelmed.”



candiduw.org

FINANCIALS

2023-2024



Fiscal Year

2023-2024 2022-2023

Income:

Rental Income	2,502,216	2,197,473
Individual Contributions	128,015	101,590
Church Contributions	9,725	8,250
Grant Received	119,143	16,130
Investment Income	312,932	166,558
Other Income	33,449	30,143
	3,105,481	2,520,143

Expenses:

Program Services	2,048,751	1,969,404
Management and General	373,742	330,305
Fundraising	91,839	75,189
	2,514,332	2,374,898

Net Income (loss) **591,149** **145,245**

Adjustments for non-operating income/loss 72,389 (9,343)
 Depreciation, amortization, unrealized gains/loss, pre-funded grants, write-off.

Net operating income (loss) **663,537** **135,902**

Principal payment (297,577) (287,411)

Operating results after principal payment **365,960** **(151,510)**

Statement of Financial Position: 2023-2024 2022-2023

Assets:

Cash, Escrows and Reserves	1,040,366	830,313
Endowments	2,679,308	2,752,602
Accounts Receivable	37,380	7,396
Pledges Receivable	0	20,000
Note Receivable	300,000	0
Land, Buildings and Equipment (net)	10,335,095	10,420,387
Other Assets	23,777	4,374
	14,415,926	14,035,072

Liabilities:

Accounts Payable	120,225	45,013
Other Liabilities	376,812	365,382
Long-Term Debt	10,650,305	10,947,242
	11,147,342	11,357,637

Net Assets:

Without donor restrictions	3,125,884	2,522,661
With donor restrictions	142,700	154,774
	3,268,584	2,677,435

GIVING

SUPPORT FROM DONORS AND VOLUNTEERS JULY 1, 2023 - JUNE 30, 2024

KEY

In addition to supporting students through general giving, donors also helped fund specific needs as noted with the following symbols. If not otherwise noted, gifts were used where most needed.

★ Ph Apartment Scholarship/
Sober Housing

† PH Church

■ 20 Year Celebration

♥ In Kind

Ω Monthly Givers

10 Year Givers (in bold)

Donors who have given each year for 10 years or more

\$20,000 +

William Arthur Longbrake

- In Memory of Martha Longbrake
Synod of Lakes and Prairies

\$5,000 - \$19,999

Anonymous †

**Brad Brown and Maribeth
Gettinger** ■ ★

Douglas and Norma Madsen ■
- In Honor of Pastors Mark and
Erica + all of the UW students
who found a home at Pres House

Joy Patterson

John Reynolds †

- In Memory of Marjorie Reynolds

\$1,000 - \$4,999

Elton and Carrie Aberle ■

Alyce Andrus

Judith Blue ■

Christ Presbyterian Church ♥

Covenant Presbyterian Church ♥

First Presbyterian Church, Waunakee ♥

Westminster Presbyterian Church ♥

Paul and Nancy Ernst ■

- In Honor of Andrew and Carmen Ernst

Ron and Linda Elsdon ■

Nancy and Gordon Enderle ■

Karen Best and David Fields Ω

Alice Honeywell Ω

Andrew Ivarson Ω

Mary and Douglas Johnson Ω

Savannah Kenny Ω

Fern and William Lawrence † ■

Mark Elsdon and Erica Liu

Rona Neri

Bill and Kathleen Cook Owens Ω

LeRoy Plekenpol

John Knox Presbytery

Karen Pridham ■

Autumn Butler-Saeger † Ω

Tom and Debi Schwei

Travis and Lauren Serebin Ω

Robert and Barbara Sorensen

Lee Tan Ω

Jon and Susan Udell

Kerry Weigner

University of Wisconsin-Whitewater ★

Alisha Zachariah Ω

\$500 - \$999

Anonymous

Thomas Barland †

Howard Bell ■

- In Memory of Mary Bell

John Block ■

Dale Heights Presbyterian Church ♥

Forest Park Presbyterian Church ♥

Jerusalem Presbyterian Church ♥

Davon and David Cook

Peg and Wallace Douma

William H. Fink

Liane Kosaki and Anna Franklin

Souheil Haddad Ω

Rachel Hunjadi

Hannah Jilk Ω

Dan Bolt and Jee-Seon Kim

Anne Norman Ω

Carol Quintana

Jason Digman and Ann Rainhart

- In Honor of Kyle and Evan Digman

George and Nancy Shook

Ralph Spaulding

Gloria Stange

Chris and Liz Sundahl Ω

James Swab ■

Robert and Pauline Weaver †

Andrea and Clay Wegrzynowicz Ω

Edmund Philip Willis

- In Memory of Carol Regee-Wallace

\$250-\$499

Bryn Mawr Presbyterian Church

First Presbyterian Church, Oregon ♥

**Oakland-Cambridge Presbyterian
Church** ■

Sun Valley Presbyterian Church ♥

Sally Ann Davis ■

Robert and Carol Frykenberg

Sandra and Eugene Gosselink

Gary and Beth Hanson ■

- In Honor of Craig Hanson

Callie Hill Ω

Roy Alan Lembcke

Andrew Lewis ★

Anne Lovell ■

Steven Martell †

James McEathron

John and Lois Miller ■

- In Honor of Erica and Mark

Alicia Powers ■

Alison Radigan

Phil Haslanger and Ellen Reuter

John Ross

- In Memory of Jeanette Ross

James and Patricia Russell

Silas Setterstrom Ω

John Steinberg

- In Memory of Darline Bungess
Steinberg

GIVING


SUPPORT FROM DONORS AND VOLUNTEERS JULY 1, 2023 - JUNE 30, 2024

Natalie Strait 
Guion R Van Rensselaer

\$1- \$249

Judy Gundersen and Peter Anderson ■

Anonymous x 5 ■

Olivia Avery 

Mary Council-Austin ■★

- In Honor of Ginger Morgan

Beloved Arise★

Andrea and Bryce Aul†

Meredith Bone

Joseph C. Brown ■

- In Memory of Frieda Brown

Nathan Burwell

Ann Chao

First Presbyterian Church, Lodi ♥

Union Presbyterian Church ♥

Kelden Cook†

James Corcoran

Edward and Victoria Cothroll

Barbara Darnell

Emily Danielsen

Barbara Davidson

Kyle Digman

MaryAnn Digman ■

Barb Eikenberry ■

- In Honor of Roy A Lembcke

Edward and Suzanne Erdmann

Delma Erikson

Andrew Ernst

Herb Evert

Kaye J. Exo

- In Memory of Jim and Marjean

Jondrow

Sami Haddad ■

Rolf and Carolyn Hahne ■

- In Memory of Rev. James Jondrow

and Rev. Ralph Sanchez

Berneva Hebb

- In Memory of Jim Davis

Jim Howde

David and Theodora Jansky†

Laurie Jones

Hannah Abdi-Kinsey ■

Mary Kraemer ■

James and Coralee Krueger

Paul and Kathy Kuehn ■

Shawn Lewis ■

Leann Lindemann

Linda and Joe Lindley ■

Joe Liverseed ■

Shirley Lloyd

Beth Gwin March and Steven March ■

Michael Fahey and Renee Martell ■

Ruth and Martin Massengale

Marie Meyer

Eric Mischo ■

Ginger Morgan★

Marge Murray†

- In Memory of Stan Murray

Patrick and Susan Morrissey

Pamela Nolan★

- In Memory of Aaron J. Nolan Jr.

Mary Parmeter ■

Madelyn Peppard ■

Howard and Dorothy Richards

Paula and John Rusterholz

Anna Saeger

Chris Gomez Schmidt ■

Judith Schwab

- In Memory of Rev. Gary A Schwab

Louisville Presbyterian Theological

Seminary★


Bradley Sheffer ■

Delbert and Mary Margaret Smith†

- In Memory of Darcy Smith


Grant Sovern ■

Thomas and Sandra Steffen

Elizabeth Tan 

Joshua Tan ■

Ray and Leatrice Thurston

Zuf Wang 

Wendy Weber ■

James and Jane Weingartner†

- In thanksgiving for Rev. Jim Jondrow

and Rev. Raphael Sanchez

Norma and Joy Wideburg ■

Angela Byars-Winston

- In Honor of Drucilla Byars

Allison Winter ■

CHURCH MEAL VOLUNTEERS

We give special thanks for the volunteers from churches that bring meals most Sunday evenings during the academic year. Dinner with worship is a highlight of the week for students and creates the spiritual community that is so important.

Christ Presbyterian Church, Madison
Forest Park Presbyterian Church,
New Berlin

First Presbyterian Church, Waunakee
Covenant Presbyterian Church,
Madison

Jerusalem Presbyterian Church, Wales
Westminster Presbyterian Church,
Madison

Union Presbyterian Church, Monroe
First Presbyterian Church, Lodi
Dale Heights Presbyterian Church,
Madison

Sun Valley Presbyterian Church, Beloit
First Presbyterian Church, Oregon

WE ARE GRATEFUL TO HAVE RECEIVED DONATIONS FROM THE FOLLOWING BUSINESSES:

Insomnia Cookies
Ian's Pizza
Toppers Pizza
Einstein Bagels
Milios Sandwiches
Just Coffee
Wings Over Madison

***Please accept our sincere
apologies for any errors. Please
let us know of corrections.**

Pres House
731 State St. | Madison, WI 53703
608-257-1030 | preshouse.org



Presbyterian
Student Center
Foundation

Nii Addo Abrahams

Associate Pastor for Campus Ministry
nii@preshouse.org

Mark Elsdon

Temporary Co-Director
mark@preshouse.org

Mark Gordon

Office Manager
mgordon@preshouse.org

Manato Jansen

Director of Residential Community
manato@preshouse.org

Erica Liu

Pastor and Executive Director
erica@preshouse.org

Allyson Mills

Coordinator of Residential Programs
allyson@preshouse.org

Ginger Morgan

Director of Candid & Community Initiatives
ginger@preshouse.org

Kyle Komplin

Property Manager, PH Apartments
kylek@rentfmi.com

NON PROFIT ORG.
U.S. POSTAGE
PAID
PERMIT NO. 1851
MADISON, WI