



**ANNUAL REPORT**

**2020-2021**

2020-2021

# FROM THE PRESIDENT OF THE BOARD AND THE EXECUTIVE DIRECTOR

## **Dear Pres House Alumni, Friends, and Supporters,**

We are pleased to share with you the 2020-21 Pres House Annual Report. The year captured by this report took place during the global pandemic we have all been living through, and it was a very challenging year for the students we serve at Pres House. We are more grateful than ever for the opportunity we have to support students through all the ups and downs that come our way; and for our faithful donors, volunteers, and friends of Pres House.

During the summer of 2020, in the early months of the COVID-19 pandemic, our board and staff took a step back to evaluate what was going to be possible during a year of social distancing and online programming. It was clear that much of what we would normally aim to accomplish in a school year couldn't be done as usual. In recognition of this reality, and with a primary concern for health and safety, we developed a series of priorities to focus our efforts in 2020-21. You will find these priorities in the following pages, accompanied by comments from Pres House students and data on how the Pres House mission unfolded throughout one of the most challenging years the campus has experienced.

We knew our programs would have to take a radically different form — and they did. We held almost all activities throughout the year online until April 2021 when vaccination rollout and increased on-campus testing allowed us to resume some in-person activities. While some aspects of our ministry were very challenging (such as connecting with new freshmen), others were more vital and effective than ever (more than 95% of our apartment residents

engaged in our programs). In a year when students went to class from their apartment and had heightened mental health and wellness concerns, our residential and Candid wellness programs were particularly well received.

Thanks in large part to the faithful generosity of our growing donor base, Pres House weathered the year in a good financial position. On page 10 you will find the names of faithful supporters who have given to Pres House each year for 10 years or more (many thanks!). We were also able to complete a major restoration project on the Pres House tower and chapel building. One hundred and five donors gave more than \$120,000 to help ensure the tower remains beautiful and strong for future generations. The project was successfully completed in less than two months in the summer of 2021. Thank you for making that happen!

As of the writing of this report in the fall of 2021, the UW-Madison campus is in full swing. Our welcome events for both the Pres House church and apartment communities have been bursting at the seams. In a striking contrast to 2020, we've connected with more than 800 new students so far this fall. The Delta variant has created new uncertainties about the coming months, but we are committed to supporting students' spiritual, emotional, and intellectual growth in significant ways this year and well beyond. We sincerely appreciate your connection to Pres House and encourage you to contact us with any questions or comments.

Gratefully,



**Anne Norman**  
2020-2021 President of the  
Board of Directors



**Rev. Mark Elsdon**  
Executive Director



## BE PROACTIVE AND POSITIVE IN REDUCING RISK OF COVID-19 SPREAD IN THE PH APARTMENTS AND CHURCH BUILDINGS

96%

of church survey respondents reported that Pres House provided safe ways to engage during COVID-19.

94%

of apartment residents had a positive review of how well programs were adapted to be COVID-safe.

1/3

of residents participated in an optional four-month COVID-19 PH Apartments community health incentive which included regular testing.

96%

of apartment residents reported the overall efforts of Pres House to reduce the spread of COVID-19 in the apartment community were good or great.

“

I really appreciated how the community building activities (like community dinner) were adapted to work for COVID.

“Pres House made living in an apartment during a pandemic a wonderful experience. There was still a sense of community that I greatly appreciated!”

# FOCUS ON CULTIVATING THE WELL-BEING OF THE CURRENT PRES HOUSE COMMUNITY (STAFF, CURRENT CHURCH MEMBERS, RESIDENTS, AND SO ON).

300

Students engaged with Pres House each month, on average.

150

Students participated in wellness programs each month.

92%

of church survey respondents reported that Pres House is a place they can go for support.



100%

of PH Apartment residents who sought personal support from Pres House staff had a positive experience.

“I am just starting to learn more, but it meant the world to me to have someone to talk to about what has been going on in my life this past year and be there to support me.”

“

Throughout the turmoil, Pres House has been a steady presence I could count on for friendship and spiritual nourishment.

**FACILITATE A WELCOMING HOME, FOR PRES HOUSE APARTMENT RESIDENTS AND DELIVER SCHOLARSHIP PROGRAMS THAT ARE ENGAGING AND MEANINGFUL WHILE BEING RESPONSIVE TO HEALTH AND SAFETY CONCERNS.**

**95%**

of apartment residents would recommend it to a friend.

**95%**

of apartment residents participated in some form of apartment programming during the year - the highest percentage ever.

**92%**

of apartment residents reported living at Pres House Apartments was good or great.

**96%**

of apartment residents felt welcomed by Pres House staff.



“Thank you for all the community dinners and weekly snacks, even during the pandemic, it was definitely a highlight!”

“The staff is so kind, and there is a sense of community.”

“Even during the pandemic, Pres House Apartments made all students feel welcome, supported, and helped them to form a sense of community.”

**100%**

of Scholars program members reported participation had a positive impact on their wellness.

**100%**

of FACETS participants reflected on their core values, connected with people different from them, and felt supported in mental health.



## RESPOND TO PRESSING CURRENT EVENTS INCLUDING THE PANDEMIC, ELECTION SEASON, AND ANTI-RACISM WORK.

“ I’ve learned more about how I can tie in my faith with social justice.

Pres House offered more than 20 small groups throughout the year that helped students engage with vital issues and current events.

**80%** of church survey respondents reported Pres House helped them respond to current events.

Pres House engaged students in the 2020 election through various opportunities including: voter registration, debate watch parties, What’s the Tea, election week prayers in the chapel and more.

**100%** of church survey respondents had opportunities to interact with people different from them.

“Getting to meet with people every week, even virtually, was definitely meaningful for me. Midweek communion and frozen meals also offered great opportunities to meet safely in person.”

“The Decolonizing Christianity series was really amazing. I learned a lot over those few weeks.”

While our kitchen was shut down for large group meals due to COVID-19, 45 Pres House student volunteers distributed more than 2000 frozen meals to students on campus through our campus Frozen Meal partnership program.



**PROVIDE HEALTH AND LIFE COACHING**  
THROUGH CANDID CIRCLES AND SHARE RELIABLE, CURATED  
WELLNESS CONTENT THROUGH THE CANDID BLOG.

**92%** would recommend Candid Circles to a friend.

**54** students participated in a month-long, active Wellness Bingo challenge.

**20** students participated in the brand new Candid Circles.

**92%** of Candid Circles participants made progress toward their wellness goals.

**17** new wellness blogs were published and can be found at [candiduw.org](http://candiduw.org).

“Joining the Candid Circle through Pres House was a necessary and helpful moment in my life.”

“Candid Circles is super supportive and wholesome. Everything is tailored to you which is amazing. I am so grateful for this experience.”

““My experience with Candid Circles has been better than I expected, I learned how to manage my stress levels, how to achieve my goals each week, and how to appreciate my success!”

# FINANCIALS

## 2020-2021

### Income:

 **\$2,816,427**

### Expenses:

 **\$2,200,361**

### Assets:

 **\$14,924,897**

### Liabilities:

 **\$11,865,682**

 Increased since last year

 Decreased since last year

FISCAL YEAR	2020-2021	2019-2020
<b>Income</b>		
Rental Income	2,057,086	2,024,557
Individual Contributions	223,364	108,936
Church Contributions	46,039	52,665
Grants Received	5,000	15,211
Investment Income	359,685	24,389
Other Income	125,253	97,600
	<b>2,816,427</b>	<b>2,323,358</b>
<b>Expenses</b>		
Program Services	1,804,888	1,833,034
Management and General	322,036	347,219
Fundraising	73,437	74,570
	<b>2,200,361</b>	<b>2,254,823</b>
<b>Net Operating Gain</b>	616,066	68,535
<b>Add Back Depreciation and Amortization</b>	374,352	377,318
<b>Less Principal Repayment</b>	(610,000)	(340,000)
<b>Add Back Pre-Funded Grant Funds Spent</b>	78,593	93,118
<b>Net Operating Income Excluding Depreciation/Amortization, Principal Repayment, and Pre-funded grants</b>	459,011	198,971
<small>Net income includes funds used in summer 2021 for tower restoration &amp; invested for future interest rate risk management &amp; future debt reduction.</small>		
<b>Statement of Financial Position</b>		
<small>These figures represent financial position as of June 30, 2020</small>		
<b>Assets</b>		
Cash, Escrows and Reserves	1,434,527	1,572,918
Endowments	2,372,096	2,032,678
Accounts Receivable	119,982	22,187
Pledges Receivable	60,000	0
Land, Buildings and Equipment (net)	10,837,773	11,080,255
Other Assets	100,519	98,772
	<b>14,924,897</b>	<b>14,806,810</b>
<b>Liabilities</b>		
Accounts Payable	128,172	28,915
Other Liabilities	384,905	390,101
Long-Term Debt	11,352,605	11,944,645
	<b>11,865,682</b>	<b>12,363,661</b>
<b>Net Assets</b>		
Without donor restrictions	2,758,231	2,131,266
With donor restrictions	300,984	311,883
	<b>3,059,215</b>	<b>2,443,614</b>

# GIVING (CONT.)

## A BIG THANK YOU TO ALL OF OUR GENEROUS DONORS!

### KEY

In addition to supporting students through general giving, donors also helped fund specific needs as noted with the following symbols. If not otherwise noted, gifts were used where most needed.

★ Ph Apartment Scholarship/  
Sober Housing

♥ Candid Wellness

◆ Young Adult Gather X Program

❖ Tower Restoration

† PH Church

Ω Sustaining Monthly Partners

### 10 YEARS OF GIVING

These faithful donors have given every year for 10 years or more. Thank you!!

Elton and Carrie Aberle	Susan Paddock
Thomas Barland	Joy and Duane Patterson
Howard Bell	LeRoy and Lois Plekenpol
Judith Blue	Alicia Powers
Edward and Victoria Cothroll	John Knox Presbytery
Kathryn Curtis	Karen Pridham
Anne Louise Dropp	John Reynolds
Ron and Linda Elsdon	James and Patricia Russell
Norman Fedderly	Travis and Lauren Serebin
Karen Best and David Fields	Robert and Barbara Sorensen
Alice Honeywell and Booth Fowler	Gloria Stange
Robert and Carol Frykenberg	Edmund Philip Willis
Dan Bolt and Jee-Seon Kim	Christ Presbyterian Church
Fern and William Lawrence	Covenant Presbyterian Church
Mark Elsdon and Erica Liu	Dale Heights Presbyterian Church
William Arthur Longbrake	First Presbyterian Church, Waunakee
Helen and Ernest Madsen	Westminster Presbyterian Church
Beth Gwin March and Steven March	
Eric Mischo	

### OUR PARTNERS

IT'SUGAR  
Insomnia Cookies  
Einstein Bagels  
UW Credit Union

#### \$50,000 +

William Arthur Longbrake ❖  
\*In memory of Martha Longbrake

#### \$20,000 +

Covenant Presbyterian Church ◆  
Perry Fund

#### \$10,000 - \$19,999

Brad Brown ❖ ★  
Christ Presbyterian Church ◆  
Bex Fortin ❖  
Douglas and Norma Madsen ★ ❖  
\*In Honor of Carol Quintana

#### \$5,000 - \$9,999

Mark Elsdon and Erica Liu ❖  
Rona Neri ♥ ❖  
Wrede and Melissa Smith ❖

#### \$1,000 - \$4,999

Alyce Andrus  
Anonymous  
Mary Council-Austin ♥ ❖  
Robert Binning ❖  
\*In Memory of Mary Wileden Binning  
Judith Blue ❖  
Joseph C. Brown ❖  
\*In Memory of Frieda U. Brown  
First Presbyterian Church, Waunakee  
Westminster Presbyterian Church, Madison ♥ ◆  
Peg and Wallace Douma ❖  
Karen Best and David Fields Ω  
Alice Honeywell and Booth Fowler Ω  
Cody and Kira Hanson  
\*In Memory of Barbara Ault  
Laurie Jones ♥ ❖  
\*In Honor of Mark Elsdon and Erica Liu  
Savannah Kenny Ω  
Catherine Liu ❖

Anne Lovell ★ ♥ ❖  
John Morledge ❖  
\*In Memory of Paul Morledge  
Bill and Kathleen Cook Owens ❖ Ω  
Joy and Duane Patterson  
LeRoy and Lois Plekenpol  
John Knox Presbytery  
Karen Pridham ❖  
\*In Memory of Walter Pridham  
Carol Quintana ❖  
Jason Digman and Ann Rainhart ❖  
\*In Honor of Evan Digman  
Travis and Lauren Serebin Ω  
Alfred and Ginny Stamm ★  
\*In Memory of Alfred John Stamm  
\*In Honor of Abigail Jean Stamm  
James and Virginia Swab ❖  
Becky Jo Schwei †  
Robert and Pauline Weaver  
\*In Memory of Elizabeth and Charles Davey  
Edmund Philip Willis

#### \$500 - \$999

Elton and Carrie Aberle  
William Ault ❖  
John Barr ❖  
\*In Memory of Ann Lootsma Barr  
Betty Elaine Burt ❖  
James and Sally Ann Davis ★  
Ron and Linda Elsdon ❖  
\*In Honor of Mark Elsdon and Erica Liu  
Nancy and Gordon Enderle  
\*In Honor of Natalie's Music Leadership, & Mark and Erica's Prophetic Witness  
Liane Kosaki and Anna Franklin  
Robert and Carol Frykenberg ★ ❖ †  
Souheil Haddad Ω  
Callie Hill ❖ Ω  
Andy Holmes ❖ †  
Dan Bolt and Jee-Seon Kim  
Mary Kraemer  
Mary Krall  
Fern and William Lawrence ❖ †  
Helen and Ernest Madsen  
Eric Mischo ❖  
Denise Mosher ❖  
\*In Memory of The Rev. Ed Beers & The Rev. Vernon Visick  
David and Martha Nelson ❖  
\*In Honor of Student #1  
Anne Norman ❖

# GIVING (CONT.)

Alicia Powers ❖  
 Alison Radigan ❖  
 Lara Rainhart  
 William and Judith Schuele  
 \*In Memory of Norma D. Cranston Schuele  
 Robert and Barbara Sorensen ❖  
 Ralph Spaulding ❖  
 Chris and Liz Sundahl Ω  
 Zuf Wang Ω

## \$250 - \$499

Scott Anderson  
 Anonymous (x2)  
 Thomas H. Barland  
 John Block ❖  
 Joel Bodilly  
 Bryn Mawr Presbyterian Church  
 Dale Heights Presbyterian Church  
 William H. Fink ❖  
 Carol Graham  
 Rolf and Carolyn Hahne ❖  
 \*In Memory of Rev. James Jondrow  
 Spencer Johnson  
 James and Coralee Krueger ❖  
 Roy Alan Lembcke  
 Michael Fahey and Renee Martell  
 James McEathron  
 \*In Memory of Ardie McEathron  
 John and Lois Miller ❖  
 Patrick and Susan Morrissey  
 \*In Memory of Robert Graham  
 Richard and Vonda Schmidt ❖  
 Bradley Sheffer  
 Jon and Susan Dell  
 Andrea and Clay Wegrzynowicz †Ω  
 Michael Winter  
 \*In Memory of Jeffrey Winter

## \$1 - \$249

Juanita Alley  
 Laura Peck and Greg Anderson ❖  
 Anonymous x6  
 Helena Vander Ark ❖  
 Kelly Antonson ♥  
 Margaret Asturias ❖  
 \*In Memory of Jose Asturias  
 Andrea and Bryce Aul ❖†  
 Dierdre Barraza ❖

Becca Bedell ♥  
 James Bedell ♥  
 Howard Bell  
 Judith Blackstone ❖  
 \*In Memory of Ed and Shirley Beers  
 Carol Bleifield ♥  
 Meredith Bone ❖  
 Joseph C. Brown ❖  
 Mike and Lynn Burwell  
 Stephanie Carlson  
 Terry and Tina Carroll ❖  
 Candy Cattell  
 Cara Herron Cavin ♥  
 Steven Chapman  
 Derrick Chi ♥  
 Macayla Church †  
 Oakland-Cambridge Presbyterian Church  
 Sun Valley Presbyterian Church  
 Deborah Little Cohn ♥  
 Don and Eileen Coleman ❖†  
 Ava Copple ❖  
 James Corcoran ❖  
 Ellie Coriell ♥  
 Edward and Victoria Cothroll ❖  
 Kathryn Curtis ❖  
 Alice D'Orlando ❖  
 Mary Dalton ★  
 \*In Honor of Alison Radigan  
 Barbara and Thomas Darnell ❖  
 Betsy Densmore ❖  
 Evan Digman  
 Anne Louise Dropp ❖†  
 Rev. William Dunlop ❖  
 Lynn Entine ♥  
 Norman Fedderly ❖  
 Auralia Feifarek ❖  
 \*In Memory of Glenn C. Feifarek  
 Ann Folsom ❖  
 Kip and Laura Fontana  
 Michael and Sharon Fortin ❖  
 \*In Honor of Bex Fortin  
 Alyx Coble-Frakes ♥  
 Harold Frakes ♥  
 Joseph Frakes ♥  
 Theodore Gill  
 Sandra and Eugene Gosselink ❖  
 Rich Harris ♥

Gayle Hatheway ♥  
 John Heaton ♥  
 Mary Hoffmann ♥  
 Dan Holmes  
 David and Theodora Jansky ❖  
 Mynda and Dan Joe ♥  
 \*In Honor of Ginger Morgan  
 Douglas and Mary Johnson ❖♥Ω  
 Lydia Johnston ♥  
 Jessie Lee-Jones ♥  
 Warren Jones ♥  
 Gail and Ken Juell ❖  
 Eunice Kaymen ★  
 Stanley Kaymen ♥  
 Vikki Kinsler  
 Vicki Stram Kipfmuller ♥  
 Shirley Klupchak ♥  
 Mihee Kim-Kort ♥  
 Chris and Jody Larson ❖  
 John Leeper  
 Paula Levy  
 Shawn Lewis ♥  
 Leann Lindemann †  
 \*In Memory of Karla and Harold Sniwely  
 Andrew and Amy Liu  
 Shirley Lloyd  
 Lynn Maki  
 Beth Gwin March & Steven March❖†  
 Steven Martell ❖†Ω  
 Kathryn Mcelveen ♥  
 Charlotte Miller  
 Shannon Miller  
 Theresa Miller ♥  
 Valori Miller ★  
 \*In Honor of Callie Hill  
 Thomas and Mary Milligan ❖  
 \*In Memory of Connie Bracker  
 Ellison & Martha Curtis Longbrake  
 Janice Minardi ♥  
 Ellen Morgan ♥  
 Ginger Morgan ♥  
 Jennifer Morgan ♥  
 Maria Morris  
 Sidharth Mudgal ♥  
 Marge Murray ❖†  
 \*In Memory of Stan Murray  
 Ron Neri ♥  
 Pam and Robert Nolan ❖★

\*In Honor of Rev. Tracy Nolan  
 Tonja Olive ♥  
 Ebenezer Ojo  
 Susan Paddock  
 \*In Memory of Robert and Elizabeth Paddock  
 Mary Parmeter ❖  
 Bob Patterson ❖  
 Chrystel Paulson ♥  
 Noel Pearson  
 Julia Prohaska ♥  
 Jessica Prom †  
 Virgil and Nancy Rabe ❖  
 Jess Reed ❖  
 Louise Reidenbach ❖  
 John Reynolds †  
 \*In Memory of Marjorie L Reynolds  
 Megan Reichel (Robarge) †  
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 Howard and Dorothy Richards ❖  
 Bear Ride  
 Sarah Rob ♥  
 Carroll Rock ❖  
 \*In Memory of Ann Rock  
 Marian Rohde  
 John Ross ❖  
 Sandi Thompson-Royer ♥  
 Jean Ruhde ❖  
 \*In Memory of Beth and Chuck Davey  
 Presbyterian Women of Rushford  
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 Len Scales ♥  
 Theresa Schinkowitch Ω  
 Judith Schwab ❖  
 \*In Memory of Gary Schwab  
 Louisville Presbyterian Theological Seminary  
 David Serebin ❖  
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 Thomas Steffen  
 Dave and Mary Strait ❖  
 Davidson Sutherland ♥  
 Rozita Tyler ♥  
 James and Jane Weingartner ❖  
 Brooke Wiener ♥  
 Lois Florence Yatzeck ❖  
 Lisa Zhang †

\*Please accept our sincere apologies for any errors. Please let us know of corrections.

\*Includes donations as well as pledges.



Presbyterian  
Student Center  
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